



European Tour Caddies Association (ETCA) agrees new supplier deal with Sport Mobile

The first steps of creating financially beneficial opportunities within the ETCA is now in full swing with the latest announcement of the ETCA teaming up with Sport Mobile. Sport Mobile are the ultimate mobile phone provider to the sports industry and work with several leading athletes and entities in a variety of sports.

The basis of this new supplier agreement is to provide favourable bespoke mobile phone contracts for members all over the world and who travel the globe as part of their profession. Sport Mobile provide both short- and long-term phone deals to suit the needs of each individual client with a particular focus, and not limited to, reducing the costs of data roaming abroad. Thus, making Sport Mobile a unique proposition in a competitive telecommunications environment.

In addition, Sport Mobile provide an exclusive and secure mobile phone service, ensuring caddies communications with the players they work for and other well-known personalities are off the grid and protected, therefore reducing the possibility of being hacked.

Discussing the new agreement, Sean Russell, Chairman of the ETCA was quoted as saying, "With our members being from so many countries and away from home for so many weeks a year, the ETCA is delighted to be working with Sport Mobile to offer all our members access to the latest mobile technology at tariffs that best suit their individual schedules wherever in the world they are working. The money this will save our members makes this a game changer for us.

John Shepherd, CEO of Sport Mobile added, "After working with many major sporting clients since 2003, we understand the importance of providing our clients with superb customer service and offering them bespoke tariffs to suit their needs whilst making sure all their personal information is secure."

Daryl Evans, Managing Director of Rocket Yard Sports said, "One thing everyone has is a mobile phone. There is a lot of caddies who are in regular contact with a lot of high-profile personalities and although ensuring their phones are secure around the world it's great to introduce well priced bespoke tariffs for the association."

About the ETCA:

The European Tour Caddies Association was founded in 1986.

The ETCA promotes and protects the wellbeing of its members across the Globe.

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