



European Tour Caddies Association (ETCA) agrees new supplier deal with Pink Car Leasing

It is with great enthusiasm that we announce an exciting new partnership agreement with Pink Car Leasing.

In the wake of Pink Car Leasing becoming an official partner of The Professional Golfer's Association of UK & Ireland, they have further strengthened their reputation in golf by partnering with the ETCA. Based in Leicester, UK, they stock a wide range of car and van lease deals for all types of budgets, with a wide choice of makes and models to suit all personal or business needs.

As part of the agreement, ETCA members will benefit from exclusive car leasing deals and to assist members in creating new alternative revenue streams, a new financial incentive program is in place rewarding members through a referral based arrangement.

In addition, Pink Vehicle Leasing will be offering incentives such as competitions to play in pro-am's, tickets to top level cricket, football and rugby matches.

Of the partnership, Simon Hill of Pink Vehicle Leasing said, "We are really excited to be working in partnership with the Caddies it further strengthens our commitment to golf in the UK and Europe while at the same time offering caddies an income stream that they may not normally enjoy and special rates should they need a car for themselves or their family."

Sean Russell, Chairman of the ETCA added, "The ETCA is delighted to be able to start 2020 by offering its members access to the best leasing rates for new and used vehicles through its new association with Pink Car Leasing."

Daryl Evans, Managing Director of Rocket Yard Sports said, "It's fantastic to introduce Pink Car Leasing as one of the first partners of the European Tour Caddies Association. This is a great incentive for the members of the ETCA and fits in line with the ETCA's commercial objectives of both reducing their general expenses and also increasing their revenue making opportunities."

About the ETCA:

The European Tour Caddies Association was founded in 1986.

The ETCA promotes and protects the wellbeing of its members across the Globe.

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